

WEBVTT

1

00:03:11.990 --> 00:03:13.260

Richard Bennett: Hi! Wendy!

2

00:03:13.260 --> 00:03:15.130

Wendy [REDACTED]: Oh, Hello! Apology.

3

00:03:16.450 --> 00:03:19.667

Richard Bennett: Sorry I'm trying to start. Oh, there we go! That's better.

4

00:03:20.060 --> 00:03:21.499

Richard Bennett: Thanks for joining.

5

00:03:21.500 --> 00:03:23.404

Wendy [REDACTED]: No worries, thank you.

6

00:03:23.880 --> 00:03:25.930

Richard Bennett: Is this, during your lunch time.

7

00:03:25.930 --> 00:03:27.720

Wendy [REDACTED]: Yes, it is.

8

00:03:29.510 --> 00:03:31.920

Richard Bennett: Try and not keep you too too long.

9

00:03:31.920 --> 00:03:32.600

Wendy [REDACTED]: No worries.

10

00:03:32.940 --> 00:03:39.479

Richard Bennett: So let's make a start, Wendy, if that's all right. My my name's Richard Bennett from the University of Reading. I'm a i'm a researcher.

11

00:03:39.790 --> 00:03:41.580

Wendy [REDACTED]: Oh, nice to meet you!

12

00:03:41.790 --> 00:03:47.180

Richard Bennett: And nice to meet you, Wendy. Thank you. And what I'd like really is for you to help.

13

00:03:48.400 --> 00:04:00.030

Richard Bennett: We're designing a questionnaire to go out to the general population. And so what I'd like you to do is to complete an online questionnaire during this session.

14

00:04:00.330 --> 00:04:00.760

Wendy [REDACTED]: Okay.

15

00:04:01.163 --> 00:04:11.260

Richard Bennett: And while you're doing it, to think out loud, what's going through your mind as you're filling in the questionnaire? How are you deciding what

16

00:04:11.260 --> 00:04:36.701

Richard Bennett: boxes you're gonna tick, or what you're gonna say in the questionnaire. So it's important that you what you'll find is that you're talking almost continuously because you're sharing your thoughts all the time. You might, you know, you might say, Oh, oh, this this looks a bit unusual, or this looks a bit strange, or Oh, I'm not sure about that, or whatever your you know, whatever your thoughts are, just, there's no right or wrong thoughts.

17

00:04:37.020 --> 00:04:37.560

Wendy [REDACTED]: Las-.

18

00:04:37.560 --> 00:04:43.390

Richard Bennett: So so please, just just share your your thoughts as we go through this.

19

00:04:43.870 --> 00:04:44.530

Wendy [REDACTED]: Will do.

20

00:04:44.530 --> 00:04:51.059

Richard Bennett: And the other thing is it's probably useful. If you either read out the question out loud.

21

00:04:51.060 --> 00:04:51.960

Wendy [REDACTED]: Okay.

22

00:04:51.960 --> 00:04:54.139

Richard Bennett: Kate, which question you're at so so.

23

00:04:54.490 --> 00:04:54.840

Wendy [REDACTED]: Okay.

24

00:04:54.840 --> 00:04:55.740

Richard Bennett: I can follow you.

25

00:04:55.740 --> 00:04:56.190

Wendy [REDACTED]: Don't find.

26

00:04:56.190 --> 00:05:02.609

Richard Bennett: And for the recording, we can follow your progression through the questionnaire. If that's okay.

27

00:05:02.610 --> 00:05:03.630

Wendy [REDACTED]: That's perfect.

28

00:05:03.630 --> 00:05:05.639

Richard Bennett: Have you got any questions, Wendy?

29

00:05:05.950 --> 00:05:09.020

Wendy [REDACTED]: No. Am I allowed to stop to ask questions during.

30

00:05:09.270 --> 00:05:10.120

Richard Bennett: And no.

31

00:05:10.450 --> 00:05:11.410

Wendy [REDACTED]: Okay.

32

00:05:11.410 --> 00:05:29.029

Richard Bennett: I feel something's going away, and let's say you go very quiet for a long period of time. I will come back on and just remind you. Otherwise, the idea is, we want to see how well people cope with this question on their own without any help.

33

00:05:29.030 --> 00:05:34.450

Wendy [REDACTED]: Okay, it doesn't matter. I'll no questions. I think that's my main question. So I'm good to go.

34

00:05:34.590 --> 00:05:39.770

Richard Bennett: Okay, great. If you go onto the chat, please, you should see a link to the questionnaire

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00:05:40.230 --> 00:05:41.450

Richard Bennett: hopefully.

36

00:05:42.850 --> 00:05:44.110

Richard Bennett: I'll send it again.

37

00:05:44.110 --> 00:05:45.659

Wendy [REDACTED]: No, there isn't 1.

38

00:05:46.730 --> 00:05:52.110

Richard Bennett: Okay, just bear with me. That's okay. I did this the other day, and if I put the chat on before you come on.

39

00:05:52.840 --> 00:05:53.820

Wendy [REDACTED]: Easiest thing!

40

00:05:53.900 --> 00:05:55.039

Wendy [REDACTED]: Oh, it doesn't.

41

00:05:55.710 --> 00:05:57.469

Richard Bennett: So that should have come up now.

42

00:05:57.470 --> 00:05:58.830

Wendy [REDACTED]: Yes, it has.

43

00:05:58.830 --> 00:06:02.539

Richard Bennett: Great if you can. Just click the link.

44

00:06:02.940 --> 00:06:06.820

Richard Bennett: I'll come off in a moment. I just wanna make sure that you're.

45

00:06:07.340 --> 00:06:10.280

Wendy [REDACTED]: Okay, should I share my screen to show you that I'm on it?

46

00:06:10.280 --> 00:06:19.880

Richard Bennett: You can do if that's okay, that's probably the easiest way and then you don't necessarily need to read out every question and everything you can. Yeah, okay. And I'll

47

00:06:21.380 --> 00:06:23.070

Richard Bennett: that looks great.

48

00:06:23.070 --> 00:06:24.590

Wendy [REDACTED]: Okay, perfect.

49

00:06:27.210 --> 00:06:29.370

Wendy [REDACTED]: Oh, I can't hear you, Richard.

50

00:06:29.710 --> 00:06:30.900

Wendy [REDACTED]: Your meat.

51

00:06:30.900 --> 00:06:37.219

Richard Bennett: Sorry. I'm just gonna mute and and turn my camera off, and I'll I'll leave you to to make a start. If that's okay.

52

00:06:37.220 --> 00:06:38.740

Wendy [REDACTED]: Okay, I'll start.

53

00:06:38.740 --> 00:06:39.299

Richard Bennett: Thank you.

54

00:06:39.580 --> 00:06:40.520

Wendy [REDACTED]: Thank you.

55

00:06:40.630 --> 00:06:53.010

Wendy [REDACTED]: Okay. So your responses to the question in this survey will be used by policymakers to make to help apologies improve the welfare from animals in the UK. Please answer the questions carefully. Thank you.

56

00:06:53.040 --> 00:06:59.359

Wendy [REDACTED]: Please write your 1st name below so that we know they are completed. The questionnaire. Okay, my 1st name is Wendy.

57

00:06:59.930 --> 00:07:03.659

Wendy [REDACTED]: How much food shopping do you do for your household?

58

00:07:03.870 --> 00:07:10.610

Wendy [REDACTED]: All of the household's food shopping? Most of the food shopping, quite a lot of the food shopping. Very little of the food shopping.

59

00:07:10.730 --> 00:07:18.470

Wendy [REDACTED]: No? Well, since I've started driving, I do quite a lot of it, but my mom also picks up.

60

00:07:19.630 --> 00:07:24.170

Wendy [REDACTED]: I'll say 50 50 the other half. But it's whoever has the car, really?

61

00:07:24.450 --> 00:07:30.299

Wendy [REDACTED]: What is your age? Please insert the number of years in the box below. I am 26 years of age.

62

00:07:30.550 --> 00:07:35.129

Wendy [REDACTED]: What animal products does your household eat? Please take all that happy.

63

00:07:35.150 --> 00:07:37.190

Wendy [REDACTED]: so that apply

64

00:07:38.210 --> 00:07:38.880

Wendy [REDACTED]: Peter

65

00:07:39.830 --> 00:07:41.160

Wendy [REDACTED]: personally.

66

00:07:41.380 --> 00:07:43.800

Wendy [REDACTED]: Ie. Beef

67

00:07:43.830 --> 00:07:44.980

Wendy [REDACTED]: lamb.

68

00:07:45.820 --> 00:07:46.980

Wendy [REDACTED]: chicken.

69

00:07:48.840 --> 00:07:50.970

Wendy [REDACTED]: dairy products, egg.

70

00:07:51.560 --> 00:07:53.629

Wendy [REDACTED]: and other animal products.

71

00:07:53.870 --> 00:07:56.530

Wendy [REDACTED]: There are members of my household.

72

00:07:56.580 --> 00:07:58.810

Wendy [REDACTED]: We do eat pig meat.

73

00:07:59.080 --> 00:08:00.470

Wendy [REDACTED]: but because

74

00:08:01.310 --> 00:08:03.040

Wendy [REDACTED]: me and my sister, don't

75

00:08:03.480 --> 00:08:15.730

Wendy [REDACTED]: we never buy? It's never bought into the house. So for a family food shop we would never buy pig meat. But let's say, if my mom was outside. She would buy herself a book pie, or

76

00:08:15.950 --> 00:08:19.129

Wendy [REDACTED]: but she it would never be part of the grocery shopping, because

77

00:08:19.480 --> 00:08:21.919

Wendy [REDACTED]: most of her children don't eat pork.

78

00:08:21.960 --> 00:08:24.150

Wendy [REDACTED]: So for that reason.

79

00:08:24.170 --> 00:08:29.040

Wendy [REDACTED]: as a household, I'll say we almost never eat pygmy, especially when.

80

00:08:29.070 --> 00:08:37.350

Wendy [REDACTED]: because we cook together. So my mom cooks for everybody essentially, and she'll never cook with pig meat just because my sister and I don't eat pig me

81

00:08:37.700 --> 00:08:38.375

Wendy [REDACTED]: so

82

00:08:40.100 --> 00:08:41.989

Wendy [REDACTED]: I'll leave Pygmy unticked.

83

00:08:42.480 --> 00:08:46.409

Wendy [REDACTED]: And so how much does your household spend on food each week.

84

00:08:46.530 --> 00:08:49.730

Wendy [REDACTED]: not including the food eaten outside the home restaurants?

85

00:08:50.130 --> 00:08:53.630

Wendy [REDACTED]: Honestly, on a weekly basis? There are

86

00:08:54.310 --> 00:08:55.450

Wendy [REDACTED]: myself.

87

00:08:55.600 --> 00:08:59.739

Wendy [REDACTED]: So there's 5 of us in this house and 5 adults. The youngest is 25.

88

00:09:00.010 --> 00:09:02.190

Wendy [REDACTED]: And I would say.

89

00:09:02.270 --> 00:09:04.000

Wendy [REDACTED]: it's between

90

00:09:05.750 --> 00:09:08.469

Wendy [REDACTED]: 202, no, okay.

91

00:09:08.610 --> 00:09:13.880

Wendy [REDACTED]: 1 50 to 199, actually, because, let's say, every fortnight we'll do a big costco shop.

92

00:09:14.760 --> 00:09:21.340

Wendy [REDACTED]: and so that might average to 150. And then all the miscellaneous stuff will get from little and stuff. So

93

00:09:21.360 --> 00:09:29.250

Wendy [REDACTED]: my average to another 1 50 a fortnight, which work out to be between 1 50 and 1, 99 a week.

94

00:09:29.400 --> 00:09:30.480

Wendy [REDACTED]: sir.

95

00:09:30.770 --> 00:09:37.849

Wendy [REDACTED]: because it'll be like 300 or 4 nights so, or just over between 3 and 400 or 4 nights. So we're looking at 1 50 to 1 99



96

00:09:37.870 --> 00:09:40.920

Wendy [REDACTED]: a a week. So it's quite expensive.

97

00:09:41.070 --> 00:09:41.800

Wendy [REDACTED]: But

98

00:09:42.220 --> 00:09:43.747

Wendy [REDACTED]: we're a big household.

99

00:09:44.260 --> 00:09:44.960

Wendy [REDACTED]: yeah.

100

00:09:45.610 --> 00:09:50.300

Wendy [REDACTED]: So how much does your household spend on chicken meat during a normal week.

101

00:09:50.350 --> 00:10:05.500

Wendy [REDACTED]: We spend a lot of money on chicken, and we spend a lot of money on chicken, because that's the primary amount of meat that we eat, and on top of that my sister, my brother and I are very health conscious, and my brother and my sister are.

102

00:10:05.540 --> 00:10:11.301

Wendy [REDACTED]: do a lot of weightlifting and bodybuilders and whatever. And so chicken is really really important for

103

00:10:12.540 --> 00:10:14.770

Wendy [REDACTED]: It's it's a good protein source.

104

00:10:14.860 --> 00:10:17.060

Wendy [REDACTED]: and so I want to say

105

00:10:17.180 --> 00:10:22.419

Wendy [REDACTED]: a week we're looking at between 20 to 30 feet a week on chicken, I would say.

106

00:10:23.120 --> 00:10:24.649

Wendy [REDACTED]: or 15 to 20.

107

00:10:25.110 --> 00:10:29.051

Wendy [REDACTED]: Let me overestimate, let me say 20 to 30, just

because

108

00:10:31.090 --> 00:10:32.680

Wendy [REDACTED]: if we go to Costco

109

00:10:32.830 --> 00:10:37.340

Wendy [REDACTED]: one tray is like a tunnel now, or did we get a big tray? And then during the week

110

00:10:37.350 --> 00:10:49.070

Wendy [REDACTED]: we might go to nip by litter and get like 2, 3 pound trays, and then in the summertime we have barbecues. It's always a significant amount of chicken. So I think, on average, that'll be between 20 to 30 pound a week.

111

00:10:49.590 --> 00:10:57.989

Wendy [REDACTED]: And how much does your household spend on beef during a normal week. Okay, now, this is much lower, because we don't eat beef as often. We generally only eat beef

112

00:10:58.360 --> 00:11:04.110

Wendy [REDACTED]: when my mom's making a soup of some sort African soup that requires more red meat

113

00:11:04.717 --> 00:11:12.689

Wendy [REDACTED]: and even then she might use turkey. So I want to say, if we average it out over the year. It might work out so 5 to 10 pound a week.

114

00:11:15.370 --> 00:11:18.950

Wendy [REDACTED]: and how much he's gonna land that's even rarer.

115

00:11:19.966 --> 00:11:25.970

Wendy [REDACTED]: Pretty much. Only have Lamb. On special occasions, Easter and Christmas. We have Lamb every Christmas and every Easter.

116

00:11:26.270 --> 00:11:28.050

Wendy [REDACTED]: so I want to say

117

00:11:28.090 --> 00:11:31.760

Wendy [REDACTED]: it will probably work out if you split over the week between a penny and

118

00:11:32.690 --> 00:11:35.169

Wendy [REDACTED]: and on pygmy as a household.

119

00:11:36.800 --> 00:11:39.200

Wendy [REDACTED]: No, no. 0 pounds.

120

00:11:40.640 --> 00:11:42.299

Wendy [REDACTED]: Dairy products now.

121

00:11:43.025 --> 00:11:45.870

Wendy [REDACTED]: Okay. So dairy products are different to eggs.

122

00:11:46.770 --> 00:11:50.579

Wendy [REDACTED]: cause I thought initially dairy might be eggs, but not eggs, so

123

00:11:51.730 --> 00:11:53.550

Wendy [REDACTED]: we don't drink cow's milk.

124

00:11:53.970 --> 00:11:56.240

Wendy [REDACTED]: so that brings it down significantly.

125

00:11:57.425 --> 00:12:01.000

Wendy [REDACTED]: So it's probably within this band, because we might have yoghurts

126

00:12:01.050 --> 00:12:06.959

Wendy [REDACTED]: and cheese is once a while when the when my nieces and nephews come over, and we make like

127

00:12:07.030 --> 00:12:11.459

Wendy [REDACTED]: macaroni and cheese for them, or pastas with cheese, but as a household

128

00:12:11.620 --> 00:12:26.210

Wendy [REDACTED]: well, we love cheese, but we just. I'm lactose intolerant. So we don't eat cheese that often because my mom won't cook with cheese because she knows I can't eat it, and we don't drink cows milk for the exact same reason, because I'm lactose, intolerant, and my siblings prefer substitute milks.

129

00:12:26.350 --> 00:12:34.410

Wendy [REDACTED]: so I won't count substitute milks as dairy, because

we have soy milk or animal milk. So I'm going to take between a penny and 4 pound 99,

130

00:12:34.530 --> 00:12:36.929

Wendy [REDACTED]: but to the lower end of that band

131

00:12:37.910 --> 00:12:39.080

Wendy [REDACTED]: and eggs

132

00:12:41.110 --> 00:12:42.070

Wendy [REDACTED]: a lot.

133

00:12:42.380 --> 00:12:44.980

Wendy [REDACTED]: We buy the 60 eggs from

134

00:12:46.280 --> 00:12:50.219

Wendy [REDACTED]: Costco, and it lasts us between 2 to 3 weeks, and that's tenner.

135

00:12:50.700 --> 00:12:52.059

Wendy [REDACTED]: a pack of 60.

136

00:12:52.160 --> 00:12:53.180

Wendy [REDACTED]: And I bake.

137

00:12:53.490 --> 00:13:06.719

Wendy [REDACTED]: So that's a lot of eggs that we use. And I say, that big pack, if I'm if I have a lot of baking orders that's gonna be. That'll probably last us 2 weeks if I don't have a lot to bake. That's probably gonna last us.

138

00:13:09.020 --> 00:13:14.239

Wendy [REDACTED]: If I've got lots of bigger losses, if I've not got lost to big or loss of 3 weeks. So

139

00:13:16.220 --> 00:13:26.539

Wendy [REDACTED]: let's average it out to 5 to 10 pound a week, because, let's say, on average, it lasts 2 weeks and 10 pound says 5 pound a week. So it's between 5 to 10 pound a week. But we

140

00:13:26.620 --> 00:13:32.080

Wendy [REDACTED]: spend yeah, but that's only because we get the eggs. But when 9 pound 50

141

00:13:33.000 --> 00:13:35.959

Wendy [REDACTED]: or 60 eggs. So we go through a lot of eggs.

142

00:13:36.230 --> 00:13:39.940

Wendy [REDACTED]: Do concerns about the wealth of animals, influence your buying decisions.

143

00:13:41.890 --> 00:13:44.299

Wendy [REDACTED]: Yes, it does personally.

144

00:13:47.460 --> 00:13:51.619

Wendy [REDACTED]: because, let me say so. It affects my buying decisions

145

00:13:55.580 --> 00:13:56.560

Wendy [REDACTED]: because

146

00:13:57.260 --> 00:13:59.760

Wendy [REDACTED]: it is important to me.

147

00:14:04.140 --> 00:14:06.499

Wendy [REDACTED]: That's the animals I eat

148

00:14:09.000 --> 00:14:11.510

Wendy [REDACTED]: are treated as fairly

149

00:14:12.760 --> 00:14:13.940

Wendy [REDACTED]: as possible.

150

00:14:14.780 --> 00:14:19.801

Wendy [REDACTED]: So I've personally stopped buying meat from Lidl after the report came out that

151

00:14:20.180 --> 00:14:28.370

Wendy [REDACTED]: The chickens are are like, kept in basically in squalor, because ultimately, what you put in your body.

152

00:14:30.400 --> 00:14:42.690

Wendy [REDACTED]: like. If if the food you you you that you're gonna eat is not treated right, then it's not right when it goes into your body like it could affect you. And so I don't really wanna buy any

meat that's not like

153

00:14:43.450 --> 00:14:55.649

Wendy [REDACTED]: of good quality where the animals have been treated right. And then on top of that where possible, we try to buy organic and stuff like that. But it it does, depend on course, cause we are a big family.

154

00:14:55.740 --> 00:14:56.940

Wendy [REDACTED]: So yeah.

155

00:14:57.000 --> 00:14:58.510

Wendy [REDACTED]: that's really important.

156

00:15:01.020 --> 00:15:04.709

Wendy [REDACTED]: Yes, I do. I do not buy. I do

157

00:15:04.920 --> 00:15:06.530

Wendy [REDACTED]: not by

158

00:15:06.790 --> 00:15:08.470

Wendy [REDACTED]: needs from Lido

159

00:15:09.420 --> 00:15:11.840

Wendy [REDACTED]: since the report came out.

160

00:15:12.770 --> 00:15:13.830

Wendy [REDACTED]: Let's go on

161

00:15:18.800 --> 00:15:22.180

Wendy [REDACTED]: documenting the atrocities

162

00:15:26.290 --> 00:15:28.020

Wendy [REDACTED]: the chickens

163

00:15:28.730 --> 00:15:29.889

Wendy [REDACTED]: go through.

164

00:15:32.490 --> 00:15:34.079

Wendy [REDACTED]: They are slaughtered.

165

00:15:38.230 --> 00:15:39.150

Wendy [REDACTED]: It's

166

00:15:49.000 --> 00:16:00.360

Wendy [REDACTED]: please indicate below to what extent you agree or disagree with the following statements, I feel well informed about how farm animals are treated in the process of producing our food and other products.

167

00:16:01.480 --> 00:16:05.260

Wendy [REDACTED]: I would say somewhat agree, because unless there's a massive exposure.

168

00:16:05.290 --> 00:16:12.790

Wendy [REDACTED]: or you just so happen to include up or watch the news, or you care about the the treatment of animals.

169

00:16:12.900 --> 00:16:14.539

Wendy [REDACTED] you could go your whole life

170

00:16:15.160 --> 00:16:18.913

Wendy [REDACTED]: in England without knowing where your food came from.

171

00:16:19.440 --> 00:16:21.370

Wendy [REDACTED]: unless you went out your way to look.

172

00:16:22.239 --> 00:16:26.079

Wendy [REDACTED]: Whereas, that's different from where I come from in Ghana, where

173

00:16:26.440 --> 00:16:27.670

Wendy [REDACTED]: a lot of the Me.

174

00:16:28.720 --> 00:16:41.579

Wendy [REDACTED]: We'd get from my granddad's farm, so he'd rear the animals himself. He killed them. Then we'd just go get it from him. So we knew the life that the the animal, the chicken, the goat, the the cow, had gone through, and even if

175

00:16:41.710 --> 00:16:53.860

Wendy [REDACTED]: you could like chickens, you could go to the the place where the chickens live, and you'd ask the butcher to kill the chicken. So you kind of knew the kind of environment that the chicken grew up in and stuff like that. So

176

00:16:54.210 --> 00:17:02.310

Wendy [REDACTED]: I feel like you're so much more removed from that process here in in England. So unless you went out your way.

177

00:17:06.859 --> 00:17:13.959

Wendy [REDACTED]: yeah, you wouldn't get that information. But I feel like sometimes I do go out my way because I read a lot of articles and stuff. So that's why I somewhat agree.

178

00:17:14.490 --> 00:17:18.989

Wendy [REDACTED]: I'm concerned about the way farm animals in the Uk are treated. I definitely.

179

00:17:18.990 --> 00:17:24.040

Richard Bennett: Just going to interrupt you. Just you're doing fantastically well.

180

00:17:24.040 --> 00:17:24.670

Wendy [REDACTED]: The one.

181

00:17:24.670 --> 00:17:30.359

Richard Bennett: You. You probably need to go a little bit faster if we're gonna get done within the half hour. Not.

182

00:17:30.360 --> 00:17:30.760

Wendy [REDACTED]: On!

183

00:17:30.760 --> 00:17:33.849

Richard Bennett: Not massively faster, but just a little bit faster.

184

00:17:33.850 --> 00:17:35.200

Wendy [REDACTED]: Okay? Understood.

185

00:17:35.790 --> 00:17:36.700

Wendy [REDACTED]: Okay.

186

00:17:36.870 --> 00:17:37.670

Wendy [REDACTED]: proficiency.

187

00:17:37.800 --> 00:17:41.209

Wendy [REDACTED]: I am concerned about the way farm animals in the UK.



Are treated.

188

00:17:41.967 --> 00:17:43.821

Wendy [REDACTED]: Yes, I am.

189

00:17:45.390 --> 00:17:49.809

Wendy [REDACTED]: because animals are important, and you should care about how animals are treated because

190

00:17:51.130 --> 00:17:55.259

Wendy [REDACTED]: you eat them. And why would you want to eat something that was treated badly

191

00:17:56.170 --> 00:18:01.769

Wendy [REDACTED]: I eat. I think that food products from animals of high levels of welfare taste better.

192

00:18:01.820 --> 00:18:11.370

Wendy [REDACTED]: To be honest, I disagree I, and don't really taste the difference between organic and non organic food personally. But that might just be because I'm not like.

193

00:18:12.570 --> 00:18:22.070

Wendy [REDACTED]: I don't know my taste. Buds aren't good enough or something, but I don't really taste the difference. I think that food products from animals with high levels of welfare are healthier, that I completely agree.

194

00:18:23.960 --> 00:18:24.890

Wendy [REDACTED]: I think

195

00:18:25.260 --> 00:18:31.209

Wendy [REDACTED]: you know, like, if your animal has less like antibiotics and stuff pumped into them, then it's not going to go into your

196

00:18:31.490 --> 00:18:33.660

Wendy [REDACTED]: your your own system.

197

00:18:33.740 --> 00:18:38.449

Wendy [REDACTED]: I think that food products from animals with high levels of welfare are better for the environment.

198

00:18:41.590 --> 00:18:42.710

Wendy [REDACTED]: yes.

199

00:18:42.980 --> 00:18:45.589

Wendy [REDACTED]: I do think they're better for the environment, because

200

00:18:45.740 --> 00:18:48.959

Wendy [REDACTED]: I'm guessing that they produce like less waste.

201

00:18:50.080 --> 00:18:51.479

Wendy [REDACTED]: What you call it.

202

00:18:51.740 --> 00:18:56.970

Wendy [REDACTED]: Yeah, like they produce less waste. Or also they produce less like animals that

203

00:18:58.180 --> 00:19:13.019

Wendy [REDACTED]: that they can't like can't be used for food like if they don't treat them right. A large subset of the animals won't be able to be used for food, and so you just have to chop the the corks of the animals away and stuff like that. So I think that it will be better for the environment.

204

00:19:15.460 --> 00:19:31.679

Wendy [REDACTED]: All of the types of brethren have developed a method for measuring the welfare of our lives that takes into account the extent to which the needs on one sort of animals are met and result in an overall festival from 0 to 100. God really represents the welfare. The animal, in terms of the freedom from hunger, thirst, and for pain, injury, disease.

205

00:19:31.690 --> 00:19:40.780

Wendy [REDACTED]: Sometimes animals can express normal behaviors. And what's happening content that, like school 0 to those extreme suffering unknown, whereas over a hundred

206

00:19:41.540 --> 00:19:52.390

Wendy [REDACTED]: to less high-level warfare that could possibly be achieved. The method covers the entire life of the animal from the birth to slaughter, and involves regular independent monitorings of farms.

207

00:19:52.500 --> 00:19:56.840

Wendy [REDACTED]: Currently, the UK. Lane has an average office for

all. 14

208

00:19:56.930 --> 00:20:09.080

Wendy [REDACTED]: meat, 40 meat, chickens, 40 indoor pigs, 40 beef, cattle, 50 dairy cattle, 50 sheep and lambs. 55. Assume that the government and the issue agrees of farm regulations to improve the welfare

209

00:20:09.340 --> 00:20:15.780

Wendy [REDACTED]: from animals in the UK. To a certain welfare sport all animals in the UK. Would have to be kept at this welfare, sport or higher.

210

00:20:15.790 --> 00:20:29.550

Wendy [REDACTED]: This high welfare would incur additional production costs, of course, because animals would, for example, be better fed, have better housing and more space, better health and care and more opportunities for Normal Social and other behaviors. These high costs would result in more expensive meat theory.

211

00:20:29.710 --> 00:20:35.800

Wendy [REDACTED]: so that everyone will have to pay more for these food products, including you, the payment will be contributing to the higher welfare.

212

00:20:35.810 --> 00:20:53.129

Wendy [REDACTED]: If you do not purchase or consume, and you may still be willing to pay something, an increase to your leaky house, or build to improve the wealth, health. Please consider this when you answer the following choice questions, please choose out the 3 options below your single most preferred option. All of your schools in red show which schools have changed in relation to your current situation.

213

00:20:53.790 --> 00:21:02.690

Wendy [REDACTED]: you might find that you do not particularly like any of the given options. For this the last task is to indicate your preferred option out of the 3, provided, if you choose choice to.

214

00:21:02.720 --> 00:21:05.239

Wendy [REDACTED]: If you find choice, 2 or 3 too expensive, please

215

00:21:05.260 --> 00:21:08.619

Wendy [REDACTED]: choose choice one which represents no change of title.

216

00:21:09.320 --> 00:21:13.120

Wendy [REDACTED]: Remember that you have a limited budget and have more money spent on how? Well.

217

00:21:13.260 --> 00:21:15.419

Wendy [REDACTED]: that's only for you to spend on things.

218

00:21:16.780 --> 00:21:17.670

Wendy [REDACTED]: A.

219

00:21:18.010 --> 00:21:21.189

Wendy [REDACTED]: In the last year the Uk took an 8 million cattle.

220

00:21:21.560 --> 00:21:25.899

Wendy [REDACTED]: 1.5 million pigs, and 14.5 million sheep and long lambs.

221

00:21:25.960 --> 00:21:30.360

Wendy [REDACTED]: 5 billion chickens were useful meat production. While I put in

222

00:21:30.540 --> 00:21:35.049

Wendy [REDACTED]: dairy, we use to produce milk at the land, and then to produce eggs.

223

00:21:36.690 --> 00:21:39.199

Wendy [REDACTED]: Please choose one from the 3 choices.

224

00:21:39.860 --> 00:21:43.730

Wendy [REDACTED]: Options below. Numbers represent well fiscals of animals and

225

00:21:45.540 --> 00:21:51.839

Wendy [REDACTED]: products shown in the impact on weekly foodbilles shown in red are the only ones that change your relationship

226

00:21:53.030 --> 00:21:55.520

Wendy [REDACTED]: to your current office. Wasn't your choice

227

00:21:57.490 --> 00:22:00.149

Wendy [REDACTED]: urgently difficult? I suppose

228

00:22:05.250 --> 00:22:07.239

Wendy [REDACTED]: Howling receive Weekly Food

229

00:22:07.470 --> 00:22:08.300

Wendy [REDACTED]: Bill.

230

00:22:13.820 --> 00:22:16.859

Richard Bennett: So this is where you need to share your thoughts. Please.

231

00:22:17.460 --> 00:22:20.529

Richard Bennett: Wendy, even if you're finding it difficult, you can just.

232

00:22:22.220 --> 00:22:23.666

Wendy [REDACTED]: Okay, so

233

00:22:25.220 --> 00:22:27.430

Wendy [REDACTED]: have no thought about the

234

00:22:28.100 --> 00:22:29.050

Wendy [REDACTED]: price.

235

00:22:29.290 --> 00:22:34.430

Wendy [REDACTED]: because, in my opinion, price is negligible. What I feel like in this case I'm choosing for is.

236

00:22:34.540 --> 00:22:35.290

Wendy [REDACTED]: I'm

237

00:22:35.500 --> 00:22:38.389

Wendy [REDACTED]: choosing an animal to improve their life.

238

00:22:38.960 --> 00:22:39.950

Wendy [REDACTED]: and

239

00:22:40.330 --> 00:22:44.210

Wendy [REDACTED]: feels a bit unfair, because I'm sure if you made that 3 pound.

240

00:22:44.700 --> 00:22:49.589

Wendy [REDACTED]: and then all the the animals have a better life. Then that's okay.

241

00:22:51.380 --> 00:22:57.600

Wendy [REDACTED]: But I'll go. So I'm choosing. This is so bad, based on the animal that I

242

00:22:57.820 --> 00:23:01.319

Wendy [REDACTED]: and because the 2 pound increased. But I don't eat pig.

243

00:23:01.540 --> 00:23:06.155

Wendy [REDACTED]: so it's selfish. I'm gonna go to choice one choice. 2. Sorry because

244

00:23:08.750 --> 00:23:18.419

Wendy [REDACTED]: But I don't have dairy that much, but I have butter and cheese, so lamb and beef. Okay, that's fine. But the chicken meat stays the same, which is a shame because I eat chicken the most.

245

00:23:19.060 --> 00:23:20.250

Wendy [REDACTED]: and then

246

00:23:25.530 --> 00:23:26.570

Wendy [REDACTED]: I wouldn't

247

00:23:28.160 --> 00:23:32.370

Wendy [REDACTED]: take a 10 pound increase in my weekly food, Bill.

248

00:23:32.930 --> 00:23:35.719

Wendy [REDACTED]: because I don't eat lamb so often. I don't

249

00:23:36.690 --> 00:23:39.919

Wendy [REDACTED]: eat pig meat at all, and I barely have any dairy.

250

00:23:40.180 --> 00:23:41.520

Wendy [REDACTED]: but I have.

251

00:23:43.630 --> 00:23:45.960

Wendy [REDACTED]: but I would take a 2 pound increase

252

00:23:46.450 --> 00:23:47.140

Wendy [REDACTED]: for

253

00:23:47.460 --> 00:23:49.250

Wendy [REDACTED]: the beef

254

00:23:50.720 --> 00:23:52.430

Wendy [REDACTED]: chicken, certainly.

255

00:23:52.520 --> 00:23:58.210

Wendy [REDACTED]: Oh, or the the dairy milk, the chicken, and and the pigment, so that 2 pound increase is fine.

256

00:23:58.880 --> 00:24:00.010

Wendy [REDACTED]: and then

257

00:24:03.930 --> 00:24:13.019

Wendy [REDACTED]: I would have the 3 pound increase because I'd have. These are meat products. I do have like eggs, often

258

00:24:13.060 --> 00:24:16.879

Wendy [REDACTED]: chicken and beef. I would pay 3 pound extra a week

259

00:24:17.320 --> 00:24:18.860

Wendy [REDACTED]: to have better quality

260

00:24:19.170 --> 00:24:22.240

Wendy [REDACTED]: chicken, beef and eggs definitely.

261

00:24:23.010 --> 00:24:24.270

Wendy [REDACTED]: and then

262

00:24:25.980 --> 00:24:27.460

Wendy [REDACTED]: I would.

263

00:24:29.330 --> 00:24:30.489

Wendy [REDACTED]: without this

264

00:24:30.650 --> 00:24:33.260

Wendy [REDACTED]: 6, 1 extra week to have better

265

00:24:34.090 --> 00:24:34.970

Wendy [REDACTED]: eggs

266

00:24:36.650 --> 00:24:38.910

Wendy [REDACTED]: and lamb and chicken.

267

00:24:38.940 --> 00:24:40.220

Wendy [REDACTED]: or full pine.

268

00:24:41.310 --> 00:24:43.679

Wendy [REDACTED]: I will pay 4 pound extra a week, maybe

269

00:24:44.000 --> 00:24:45.050

Wendy [REDACTED]: twist 2,

270

00:24:45.950 --> 00:24:47.110

Wendy [REDACTED]: and then

271

00:24:52.310 --> 00:24:54.080

Wendy [REDACTED]: Why don't eat pigs?

272

00:24:55.030 --> 00:24:56.480

Wendy [REDACTED]: So, taking

273

00:24:57.510 --> 00:25:01.229

Wendy [REDACTED]: nearly 900 pound a year myself.

274

00:25:02.250 --> 00:25:03.440

Wendy [REDACTED]: so could have

275

00:25:04.100 --> 00:25:06.190

Wendy [REDACTED]: cats so that pigs can have a better.

276

00:25:06.430 --> 00:25:07.140

Wendy [REDACTED]: But

277

00:25:08.270 --> 00:25:09.100

Wendy [REDACTED]: I didn't.

278

00:25:09.820 --> 00:25:12.129

Wendy [REDACTED]: You think anybody should be eating pigs?



279

00:25:14.760 --> 00:25:16.010

Wendy [REDACTED]: That's a cute.

280

00:25:17.450 --> 00:25:19.100

Wendy [REDACTED]: Oh, this is a hard one.

281

00:25:25.790 --> 00:25:33.149

Wendy [REDACTED]: go 4 pound increase, because I think 16 pound increases is a lot. I think now it's pound extra year. I don't know how much

282

00:25:34.830 --> 00:25:36.569

Wendy [REDACTED]: people can afford that.

283

00:25:37.130 --> 00:25:38.576

Wendy [REDACTED]: And then

284

00:25:42.420 --> 00:25:44.070

Wendy [REDACTED]: choices are lying.

285

00:25:47.590 --> 00:25:48.670

Wendy [REDACTED]: Save

286

00:25:48.900 --> 00:25:50.620

Wendy [REDACTED]: 2 pump increase.

287

00:25:53.090 --> 00:25:56.499

Wendy [REDACTED]: Yeah, actually, yeah. 4 pound increase or better, life for

288

00:25:56.660 --> 00:25:59.439

Wendy [REDACTED]: cows. Lamb and beef.

289

00:26:00.720 --> 00:26:02.430

Wendy [REDACTED]: Yeah, we hate food, Bill.

290

00:26:05.380 --> 00:26:10.269

Wendy [REDACTED]: Hmm! But then you'd have a 2 pound increase of a hundred 4 pound a year

291

00:26:10.320 --> 00:26:11.630

Wendy [REDACTED]: for the same.

292

00:26:13.310 --> 00:26:15.450

Wendy [REDACTED]: So of course, you'd take the 2 pound increase

293

00:26:17.140 --> 00:26:18.466

Wendy [REDACTED]: and then

294

00:26:20.820 --> 00:26:21.890

Wendy [REDACTED]: choose.

295

00:26:25.300 --> 00:26:31.350

Wendy [REDACTED]: Do you know, I've never considered where there'd be no change in my weekly food Bill, because now that I've realized that the

296

00:26:31.420 --> 00:26:32.440

Wendy [REDACTED]: increase

297

00:26:32.670 --> 00:26:35.150

Wendy [REDACTED]: is higher here. But actually.

298

00:26:35.300 --> 00:26:38.910

Wendy [REDACTED]: the animal welfare schools are the exact same.

299

00:26:39.730 --> 00:26:42.979

Wendy [REDACTED]: Let me consider. Let me start considering this one

300

00:26:43.520 --> 00:26:44.550

Wendy [REDACTED]: son.

301

00:26:45.970 --> 00:26:47.390

Wendy [REDACTED]: Eggs. Oh.

302

00:26:47.510 --> 00:26:48.390

Wendy [REDACTED]: T.

303

00:26:49.040 --> 00:26:50.220

Wendy [REDACTED]: 60.

304

00:26:51.700 --> 00:26:53.890

Wendy [REDACTED]: So you'd have aggressive eggs.

305

00:26:55.950 --> 00:26:58.490

Wendy [REDACTED]: An increase with dairy

306

00:26:59.550 --> 00:27:01.699

Wendy [REDACTED]: have an increase with

307

00:27:02.973 --> 00:27:04.400

Wendy [REDACTED]: peak meats.

308

00:27:05.100 --> 00:27:06.939

Wendy [REDACTED]: lamb will say the same buses

309

00:27:07.350 --> 00:27:08.639

Wendy [REDACTED]: high tide.

310

00:27:09.230 --> 00:27:12.580

Wendy [REDACTED]: an increase of chicken and beef would stay the same.

311

00:27:13.220 --> 00:27:14.500

Wendy [REDACTED]: Say.

312

00:27:21.980 --> 00:27:25.429

Wendy [REDACTED]: you take a 2 pound increase, that's only a 2 pound increase.

313

00:27:28.640 --> 00:27:29.890

Wendy [REDACTED]: Oh, apologies!

314

00:27:31.980 --> 00:27:33.139

Wendy H [REDACTED]: And then

315

00:27:37.100 --> 00:27:39.190

Wendy [REDACTED]: for 4 pound increase, you'd have

316

00:27:39.590 --> 00:27:40.410

Wendy [REDACTED]: no

317

00:27:41.149 --> 00:27:46.040

Wendy [REDACTED]: better quality eggs, better quality, dairy and better quality chicken.

318

00:27:48.210 --> 00:27:49.540

Wendy [REDACTED]: That's okay.

319

00:27:49.720 --> 00:27:55.920

Wendy [REDACTED]: and the dairy may not be of the best quality compared to if you took a 6 pound increase, but the increase in costs

320

00:27:56.160 --> 00:27:59.080

Wendy [REDACTED]: be quite significant. So at least you'd make a saving there

321

00:28:00.330 --> 00:28:01.756

Wendy [REDACTED]: and then

322

00:28:03.890 --> 00:28:05.410

Wendy [REDACTED]: 10 pound increase

323

00:28:05.480 --> 00:28:07.250

Wendy [REDACTED]: food Bill, that's high.

324

00:28:08.620 --> 00:28:11.149

Wendy [REDACTED]: But then for 6 pound increase

325

00:28:12.150 --> 00:28:13.930

Wendy [REDACTED]: in your weekly food Bill.

326

00:28:15.020 --> 00:28:17.529

Wendy [REDACTED]: I feel like for the increase in

327

00:28:17.930 --> 00:28:23.369

Wendy [REDACTED]: welfare. You're not really getting much of a difference. So you'd have the 6 pound increase because

328

00:28:23.390 --> 00:28:24.549

Wendy [REDACTED]: it's not like

329

00:28:25.840 --> 00:28:33.309

Wendy [REDACTED]: the the difference in the welfare of the animals. Is not that much that you'd go for that that great difference in your

bill, I don't think.

330

00:28:34.700 --> 00:28:35.910

Wendy [REDACTED]: And then

331

00:28:36.990 --> 00:28:40.060

Wendy [REDACTED] to choose from these traces below.

332

00:28:43.450 --> 00:28:45.879

Wendy [REDACTED] 3 pound increase.

333

00:28:47.640 --> 00:28:49.900

Wendy [REDACTED]: and I think that's the same here as well.

334

00:28:50.020 --> 00:28:56.530

Wendy [REDACTED]: You'd go for 3 pound entries, but because you don't have like, you don't get much more

335

00:28:56.550 --> 00:28:58.410

Wendy [REDACTED]: for that 3 pound increase.

336

00:28:59.100 --> 00:29:00.669

Wendy [REDACTED]: and then oh.

337

00:29:01.460 --> 00:29:03.451

Wendy [REDACTED]: there we go, and then

338

00:29:09.540 --> 00:29:14.019

Wendy [REDACTED]: yes, so you would definitely have a 1 pound increase because you don't get much more

339

00:29:14.380 --> 00:29:17.030

Wendy [REDACTED]: for a 12 pound increase in your food bill.

340

00:29:18.060 --> 00:29:19.060

Wendy [REDACTED]: And then

341

00:29:23.530 --> 00:29:25.329

Wendy [REDACTED]: for 68,

342

00:29:25.440 --> 00:29:27.040

Wendy [REDACTED]: 70, 50.

343

00:29:27.860 --> 00:29:28.710

Wendy [REDACTED]: Yes.

344

00:29:32.960 --> 00:29:42.629

Wendy [REDACTED] again you go for the low increase, because I don't think you get much more like the animals are like. Get better, much better welfare for that one pound increase. I don't think.

345

00:29:45.040 --> 00:29:49.361

Wendy [REDACTED]: please, we can explain the reasoning behind your choices. The willingness to pay, I think.

346

00:29:49.770 --> 00:29:51.559

Wendy [REDACTED] I considered heavily

347

00:29:54.530 --> 00:29:56.250

Wendy [REDACTED]: what I could afford.

348

00:29:58.210 --> 00:30:00.599

Wendy [REDACTED]: No, what I consider

349

00:30:00.720 --> 00:30:02.280

Wendy [REDACTED]: was, what's

350

00:30:02.867 --> 00:30:07.540

Wendy [REDACTED]: what's the increase in welfare versus how much you pay.

351

00:30:10.610 --> 00:30:12.459

Richard Bennett: That would be enough. There.

352

00:30:12.990 --> 00:30:17.980

Richard Bennett: Wendy, thank you. You've you've you've explained it in in work. You know the side out.

353

00:30:17.980 --> 00:30:19.472

Wendy [REDACTED]: Yeah, I, yeah.

354

00:30:19.970 --> 00:30:25.109

Richard Bennett: I'm worried. We're we're slightly running out of

time, and I want you to to get near the end, at least before we finish.

355

00:30:25.110 --> 00:30:25.690

Wendy [REDACTED]: Okay.

356

00:30:25.880 --> 00:30:30.710

Wendy [REDACTED]: when making your choices, which features from all the list below, did you consider

357

00:30:32.340 --> 00:30:33.999

Wendy [REDACTED]: each and beautiful

358

00:30:35.800 --> 00:30:38.469

Wendy [REDACTED]: and welfare sheep? And now welfare?

359

00:30:38.570 --> 00:30:40.319

Wendy [REDACTED]: And I did consider this.

360

00:30:40.390 --> 00:30:42.660

Wendy [REDACTED]: He's like, since I did. Actually.

361

00:30:42.940 --> 00:30:44.919

Wendy [REDACTED]: in the response I gave.

362

00:30:47.930 --> 00:30:52.380

Wendy [REDACTED]: Yeah, I trust the animal of this planet

363

00:30:54.440 --> 00:30:56.520

Wendy [REDACTED]: somewhat agree, because

364

00:30:56.540 --> 00:31:10.379

Wendy [REDACTED]: I I guess I didn't see the scientific process between be like how they categorize what 50 was, what 60 was. So I guess I'm just taking their word for it, or maybe I just don't remember from the explanation

365

00:31:10.970 --> 00:31:14.260

Wendy [REDACTED]: that arms will be properly monitored.

366

00:31:15.820 --> 00:31:17.609

Wendy [REDACTED]: I somewhat disagree.

367

00:31:20.330 --> 00:31:26.040

Wendy [REDACTED]: I think that a lot of people make a lot of money that not a lot of people would care to enforce

368

00:31:26.140 --> 00:31:27.900

Wendy [REDACTED]: the welfare of animals

369

00:31:28.070 --> 00:31:29.629

Wendy [REDACTED]: more than the money they make

370

00:31:31.320 --> 00:31:32.410

Wendy [REDACTED]: patient signal.

371

00:31:32.430 --> 00:31:41.890

Wendy [REDACTED]: But I strongly agree we do have moral obligation to safeguard the welfare of animals. I think that speaks for itself. I would like to see this welfare scoring system on labels and food stores. I actually would

372

00:31:42.150 --> 00:31:47.510

Wendy [REDACTED]: I I would. But I think that the thought process or the science behind it also needs to be explained.

373

00:31:47.860 --> 00:31:50.100

Wendy [REDACTED]: Maybe in some sort of public

374

00:31:50.490 --> 00:31:59.109

Wendy [REDACTED]: of Psa that rolls out adverts on TV to say, we're rolling this out. This is what 40 means. This is what 50 means before it's rolled out.

375

00:31:59.430 --> 00:32:02.669

Wendy [REDACTED]: I'd like the idea of regulation to be the welfare. Yes.

376

00:32:02.880 --> 00:32:04.640

Wendy [REDACTED]: and I have not paid attention to it.

377

00:32:05.380 --> 00:32:08.470

Wendy [REDACTED]: I have not paid attention to the

378



00:32:08.600 --> 00:32:12.110

Wendy [REDACTED]: questions in this survey. No, I have paid attention.

379

00:32:12.670 --> 00:32:17.409

Wendy [REDACTED]: I like the idea of regulation to improve the welfare levels. Okay, I'm making sure I have paid attention.

380

00:32:18.710 --> 00:32:28.329

Wendy [REDACTED]: Granny, please answer some questions by yourself. How many people over the age of 16 live in the house? 5. How many people under 16 live in your household. Say right!

381

00:32:28.880 --> 00:32:31.180

Wendy [REDACTED]: What is the nature of your household?

382

00:32:31.710 --> 00:32:32.940

Wendy [REDACTED]: One family?

383

00:32:33.440 --> 00:32:35.479

Wendy [REDACTED]: I'm a woman, I'm female.

384

00:32:35.680 --> 00:32:37.975

Wendy [REDACTED]: the highest level.

385

00:32:42.770 --> 00:32:47.010

Wendy [REDACTED]: Oh, bachelors and postgrad that that's what I was looking for.

386

00:32:47.170 --> 00:32:50.729

Wendy [REDACTED]: What is your ethnic background? I'm black British.

387

00:32:51.940 --> 00:32:54.440

Wendy [REDACTED]: Yeah. What part of the UK.

388

00:32:55.040 --> 00:32:56.070

Wendy [REDACTED]: Southeast

389

00:32:56.690 --> 00:33:00.749

Wendy [REDACTED]: and London right southeast England, London, South.

390

00:33:00.860 --> 00:33:03.429

Wendy [REDACTED]: What is your total household income

391

00:33:03.880 --> 00:33:06.860

Wendy [REDACTED]: would say before in this bracket?

392

00:33:07.130 --> 00:33:10.120

Wendy [REDACTED]: What is your employment status only for you.

393

00:33:14.320 --> 00:33:15.339

Richard Bennett: Brilliant! Well done!

394

00:33:15.340 --> 00:33:16.339

Wendy [REDACTED]: But it's hard.

395

00:33:16.340 --> 00:33:17.900

Richard Bennett: You did fantastically well.

396

00:33:17.900 --> 00:33:19.830

Wendy [REDACTED]: No, I don't remember.

397

00:33:20.280 --> 00:33:28.470

Richard Bennett: Know I'm sorry I speeded you up, but you did. Fantastic. You gave such wonderful descriptions of what was going through your your mind, fantastic.

398

00:33:28.470 --> 00:33:30.209

Wendy [REDACTED]: I hope it's helpful.

399

00:33:30.460 --> 00:33:34.500

Richard Bennett: Helps enormously just in the 2 min we've got left.

400

00:33:34.500 --> 00:33:34.940

Wendy [REDACTED]: No.

401

00:33:34.940 --> 00:33:47.399

Richard Bennett: Just give me some some feedback about how you find found the questionnaire in particular, the information that you were provided, and then those those choice experiments. What did you think of all of that.

402

00:33:47.980 --> 00:34:01.293

Wendy [REDACTED]: I I think it would. I personally thought, maybe it's my focus levels. I'll I'll say that I thought it was a lot of

information, and I think I question myself afterwards about what I really, truly understood it. Maybe maybe I was trying to read through it too quickly.

403

00:34:01.670 --> 00:34:03.970

Wendy [REDACTED]: so that was it. But

404

00:34:04.450 --> 00:34:08.290

Wendy [REDACTED]: yeah, and then I liked the fact that

405

00:34:08.790 --> 00:34:30.890

Wendy [REDACTED]: you know, as you get towards the end of the the questions, you might become more like complacent and not and just see, like you start looking for markers. So instead of actually reading what the the red number is, you just see that it's red. So it just clicks as improvement. And you actually don't stop to think about what that means. Yes, it's 50 versus

406

00:34:30.969 --> 00:34:36.550

Wendy [REDACTED]: 60. But is that 50 versus 60 for a cow's life worth

407

00:34:37.030 --> 00:34:41.690

Wendy [REDACTED]: 50 pound extra a week, let's say, and I got to a point where I was like

408

00:34:42.179 --> 00:35:03.999

Wendy [REDACTED] just looking at the red, and not actually looking at the numbers and really, truly comparing it. And it was after I got caught out at 1 point, I realized, wait. Have I done this for all of them, or have I just been answering off the cuff? Then I tried to be a bit more diligent when I was reading. So yeah, so it's very easy to lose focus, I think, as a person. But yeah, apart from that, it's really good.

409

00:35:04.500 --> 00:35:10.630

Richard Bennett: You you did really well. Did did you find that there were too many of those choice questions at at 12 or.

410

00:35:10.630 --> 00:35:13.900

Wendy [REDACTED]: Yeah, it was a lot. It was a lot. It was a lot.

411

00:35:15.640 --> 00:35:20.589

Richard Bennett: Okay, thank you. A. Any final comments at all about about the survey.

412

00:35:20.840 --> 00:35:45.219

Wendy [REDACTED]: No, it was really, really interesting. Yeah, like, it was nice to think, cause I don't think I even knew my own views on it really, or have ever spent time thinking about it. You know we do try to buy organic at my house where we can, or where our budget allows and stuff like that. And we try to go to places where we think like we go to Costco, because apparently costco quality meet is much better. But you don't really try to like.

413

00:35:45.500 --> 00:35:53.330

Wendy [REDACTED]: you know, you don't question yourself too much past that. So it was really really nice to have that chance to yeah, think about why we do what we do. So thank you.

414

00:35:53.330 --> 00:35:57.700

Richard Bennett: Lovely. Well, thank you, and thank you for sharing your thoughts with me, and

415

00:35:57.840 --> 00:35:59.680

Richard Bennett: really have a lovely day.

416

00:35:59.680 --> 00:36:01.490

Wendy [REDACTED]: You, too, have a good day. Thank you.

417

00:36:01.490 --> 00:36:02.550

Richard Bennett: Thanks, Wendy. Bye.

418

00:36:02.550 --> 00:36:03.710

Wendy [REDACTED]: Big soon bye.